

所別：企業管理學系碩士班 己組 科目：心理學

中、英文作答皆可

簡答題(60%)：(每題 12%)

1. What is "learned helplessness"? Please explain how it is developed and its possible influence.
2. What is "group thinking"? How can it be avoided?
3. What is "schemas"? Please state its roles in information processing.
4. What is "Pygmalion effect"? Please briefly explain how the knowledge of it can be applied to management.
5. What is reliability? What is validity? Use examples to support your statement.

問答題(40%)：

1. Please discuss how psychological assessment can be applied to human resource management (or management in general). Please specify what types of psychological assessments can be used, and when to use them appropriately. (20%)
2. Please discuss the "social comparison theory"? Please elaborate on its contents, the critiques, and its application. (20%)

參考用