

所別：企業管理學系碩士班 一般丙組(一般生) 科目：管理學 共 2 頁 第 1 頁  
 企業管理學系碩士班 一般戊組(一般生)

本科考試禁用計算器

\*請在試卷答案卷(卡)內作答

參考用

一、中文選擇題(選擇題答案務必填於答案卡)  
 (單選題，答對一題得3分)

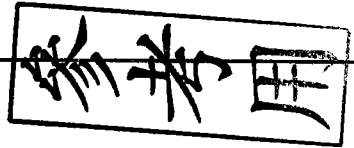
- 管理主要的四大功能中通常不包括下列哪一項?  
 (A) 組織 (B) 領導 (C) 執行 (D) 規劃 (E) 控制
- 下列哪一項不是組織分工的主要方式?  
 (A) 按業務功能別劃分 (B) 按產品別劃分 (C) 按市場區域劃分  
 (D) 按經理人偏好劃分 (E) 依專案性質劃分
- 在A公司，只要高階主管支持，新進員工就能夠不按照公司既定規範執行工作。下列哪一項敘述最能讓上述的說法成立?  
 (A) A公司嚴格執行公司對工作流程的規定  
 (B) 對於不按照規定執行工作的新進員工，其他員工會提出異議  
 (C) 資深員工不會對資深員工的主張表示異議  
 (D) A公司為新創企業，員工的年資均很接近  
 (E) 公司本身缺乏具執行力的懲處規範
- 下列哪一項不是組織進行績效評估的工具?  
 (A) 360度評估 (B) 平衡計分法 (C) 財務分析  
 (D) 情境規劃 (E) 顧客滿意度
- 管理科學學派的特徵不包括下列哪項?  
 (A) 員工間關係的重視 (B) 將管理視為一種科學  
 (C) 相關計量工具源自於第二次世界大戰期間 (D) 強調效率的追求  
 (E) 作業研究為較具代表性的分析工具之一
- 下列哪一項理論不屬於激勵理論的範圍?  
 (A) 期望理論 (B) 目標設定 (C) 需求層級  
 (D) 動態能力 (E) 公平理論
- 假設您是A公司的產品經理，您告知B公司將由該公司開發貴公司所需的新商品，並由B公司所提出的產品規格建議。若從A公司的角度來看，B公司提出規格建議是屬於溝通程序中的哪一個階段?  
 (A) 訊息發送者 (B) 訊息傳遞 (C) 雜訊 (D) 接收者 (E) 回饋
- A公司今年所錄取的新人均出席某補習班的慶功宴，任職於A公司的小明也出席了此一慶功宴，故推論小明也是該補習班的學員。請問下列哪一項敘述最不能支持此一論述?  
 (A) 該慶功宴是針對所有社會新鮮人舉辦的活動  
 (B) 許多A公司以外的人士也出席該慶功宴  
 (C) 該活動也會邀請非社會新鮮人參與  
 (D) 小明曾參加不同單位舉辦的宴會活動  
 (E) 小明是該公司今年錄取的新人
- B先生是A公司的資深員工，B先生要求該公司的新人小明負責某工作，所以小明只要按照B先生的指令一定不會有錯。下列哪項陳述最能反駁上述推論?  
 (A) 小明所負責某工作並不是B先生的專業領域  
 (B) B先生在工作上亦曾經犯錯  
 (C) 小明一直聽從資深員工的工作指派  
 (D) 小明的個人的工作年資和B先生一樣  
 (E) B先生和小明不熟
- 下列那一項敘述最少用來描述管理的意義?  
 (A) 科學 (B) 藝術 (C) 技藝 (D) 定理 (E) 實務

二、英文選擇題(選擇題答案務必填於答案卡)  
 (單選題，答對一題得3.5分)

- Salary is only one part of a compensation package; you also need to consider other benefits like healthcare, retirement contributions, and paid leave. The statement above logically conveys which of the following?  
 (A) The factors that you should consider while looking for a good salary job with good compensation package are number of paid leaves and health benefits such as healthcare and retirement  
 (B) You also need to consider benefits like healthcare, retirement contributions, and paid leave while looking a good salary  
 (C) While looking out for compensation package look out for good salary  
 (D) You should look for good compensation package before accepting the job  
 (E) Do not accept the job if the company cannot provide a good compensation package to you.
- Time management does not necessarily mean that you should do more work in less time; rather it means how much of the important work you get done in the time that you have. The argument above would be weakened if it were true that  
 (A) Time management means that you should always complete more work in less time  
 (B) Time management means how much of important work you can complete in less time  
 (C) You should do the work with higher priority first  
 (D) Instead of doing any kind of work you should first try to complete the important tasks  
 (E) List down the work according to its priority and then begin with their completion

- Because of the high costs of the metal silver it has not been replaced for the use of copper in the manufacturing of the electric wires. From which of the following can the statement above be most properly inferred?  
 (A) Copper wires are very cheap and cost-efficient compared to the silver wires  
 (B) Because copper metal is very cheap than the metal silver, the electric wires are made using copper instead of silver  
 (C) Though silver has better conductor of electricity than copper, but because it is more expensive than copper, it is not used in the making of electric wires  
 (D) Because of the high costs of the metal silver it has not been replaced for the use copper  
 (E) Copper is used for making electric wires as it is not only cheap but a very good conductor of electricity.
- Stock analyst: "We believe Company A's stock will appreciate at 35% a year for the next 5 to 7 years. Company A just became the leader in its industry and we expect its sales to grow at 8% a year." Which of the following, if true, would best support the stock analyst's prediction?  
 (A) The company's expenses will be declining over the next 5 to 10 years.  
 (B) The company just won a patent on a new product.  
 (C) Company A's stock is currently overvalued by a significant amount.  
 (D) The 5 to 7 year time frame is too long for anyone to accurately forecast.  
 (E) Company A's industry peer group is expected to experience stock appreciation rates of 30% over the same time.
- Bill: Many of the productions of my songs played by amateur singers are poorly done, and such interpretations do not provide a true measure of my skills as a composer. Which of the following can be properly inferred from Bill's statement?  
 (A) Some amateur singers' productions of Bill's songs provide a true measure of his skills as a dramatist.  
 (B) All amateur singers' productions of Bill's songs that are not poorly done provide a true measure of his skills as a dramatist.  
 (C) All of the productions of Bill's songs played by amateur singers that do not provide a true measure of his skills as a dramatist are poorly done.  
 (D) If a production of a composer's songs is well done, then it provides a true measure of his or her skills as a composer.  
 (E) At least some amateur singers' productions of Bill's songs fail to provide a true measure of his skills as a dramatist.
- Some researchers have proposed that though the content of anti-oxidants in the whole grapes is same as that of grape juice and red wine, they provide the body with additional dietary fiber. From which of the following statement can be the most properly inferred from above?  
 (A) The whole grapes deliver the same amount of antioxidants that are in grape juice and wine  
 (B) Consumption of whole grapes has the added benefit of providing the body with dietary fiber  
 (C) You should always prefer whole grapes over grape juice and red wine because whole grapes not only provide with the same amount of anti-oxidants just as the red wine and the grape juice does, but also provide us with dietary fiber.  
 (D) Unlike the whole grapes, red wine and grape juice cannot provide the dietary fiber.  
 (E) The whole grapes are more superior than red wine and grape juice because of the additional dietary fiber that it provides to the body
- The longest living organisms on the Earth that also form a part of the Earth's greatest natural resource are the trees. The statement above logically conveys which of the following?  
 (A) Trees are the longest living organisms on the planet earth  
 (B) Trees are the only earth's greatest natural resources that are still alive  
 (C) Trees are not only one of the biggest natural resources on the Earth but they are also the longest living thing on the Earth  
 (D) Trees not only live long but can also used as natural resource  
 (E) Trees do not die easily and hence they are existing on the earth since a very long interval
- Although the caffeine contents of the coffee help you in fighting laziness, it increases the acidity in your body and leaves you with a very bad breath. Which of the following, if true, most seriously jeopardizes the validity of the above argument?  
 (A) Coffee gives you bad breath because it increases the acidity in your body and the caffeine helps you fight laziness but leaves a bad smell in your mouth  
 (B) The caffeine contents of the coffee do not help you in fighting laziness  
 (C) Drink coffee whenever you feel lazy  
 (D) Having a cup of coffee can leave a very bad smell in your mouth  
 (E) Coffee increases the acidity in your body and leaves you with a very bad breath
- Computer scientists focused increasingly on starting and running successful businesses. However, since businesses must be profitable, those scientists must focus on developing products that generate profit. Consequently, computer science has lost its creative aspect. Which of the following assumptions is most necessary in order for the conclusion above to be drawn from the argument above?

注意:背面有試題



所別：企業管理學系碩士班 一般丙組(一般生) 科目：管理學 共 2 頁 第 2 頁  
 企業管理學系碩士班 一般戊組(一般生)

本科考試禁用計算器

\*請在試卷答案卷(卡)內作答

- (A) All computer programs must lack creativity in order to be well delivered.  
 (B) Some computer scientists entirely disregarded creativity and chose instead to pursue profit.  
 (C) A program cannot be both creative and profitable.  
 (D) Computer scientists are obsessed with the profitability of their programs.  
 (E) Non-profit organizations use large amounts of software.
20. Two farmers, who never left their farms in their whole lives, were looking at their dogs and observed that all their border collies were black and white. The border collies were the only things that the farmers ever saw as a mix of black and white. Farmer Adam luckily but correctly observed that if something is a border collie then it must be black and white. Farmer John remarked that if something is not black and white, then it is not a border collie. The argument is flawed primarily because Farmer John:  
 (A) Fails to realize that there are other dog breeds apart from border collies  
 (B) Fails to realize that being black and white is a necessary but insufficient condition to be called a border collie  
 (C) Lacks sufficient information on which to base the condition for being a border collie  
 (D) Only observes one type of phenomenon – border collies and their color  
 (E) Demonstrates only limited knowledge about the world outside
21. Increasingly, customer service phone lines of many companies have been utilizing overseas companies that can provide these services at extremely reduced rates. Toll-free calls are routed to countries like China, India, where low-paid workers have been trained to deal with most of the typical problems consumers may encounter. Since the companies using these overseas call centers are saving so much money, they will undoubtedly show higher profits than companies that do not. Which of the following, if true, most seriously weakens the argument?  
 (A) There is strong competition among overseas call centers to provide the most comprehensive services at the lowest rates.  
 (B) Consumers opposed to those exporting jobs are willing to pay more for goods and services from companies that don't engage in this practice.  
 (C) Certain banking services cannot be outsourced, since this would require the release of customer financial data.  
 (D) Because offshore telephone customer service companies provide only these services, they can train their employees more thoroughly than other firms could.  
 (E) Some American companies send their own employees overseas to train the call center personnel in their particular business.
22. Tom works five days each week except when on vacation or during weeks in which national holidays occur. Four days a week he works in an insurance company; on Fridays he works as a blacksmith. He does not have any other jobs. Last week there were no holidays and John was not on vacation. Therefore, he must have worked in the insurance company on Monday, Tuesday, Wednesday, and Thursday last week. Which of the following is an assumption upon which the argument depends?  
 (A) Tom never takes a vacation lasting longer than one week.  
 (B) Every day last week that John worked, he worked for an entire workday.  
 (C) Tom does not take vacations in weeks in which national holidays occur.  
 (D) Last week Tom worked neither on Saturday nor on Sunday.  
 (E) There were no days last week on which Tom both worked in the insurance company and also worked as a blacksmith.
23. In a typical year, most visitors to Taipei 101 are not residents of Taipei. But most of the visitors are residents of the Taiwan. If the above statements are both true, it must be true that:  
 (A) Most residents of the Taiwan are not residents of Taipei.  
 (B) Some residents of Taipei are not visitors to Taipei 101.  
 (C) Most residents of Taipei are residents of Taiwan  
 (D) Some residents of the Taiwan are not residents of Taipei  
 (E) Some residents of Taiwan are not visitors to Taipei 101.
24. A newly LED light bulb is much more cost-effective than conventional light bulbs and costs only about 4 times what a conventional light bulb costs but lasts up to 10 times as long as a conventional light bulb. The LED bulb's manufacturer has embarked upon an ambitious campaign to advertise the bulb as both inexpensive and environmentally friendly. Despite these intense efforts to publicize the advantages of the new bulb, these new bulbs will sell very poorly. Each of the following, if true, provides support for the analyst's prediction EXCEPT:  
 (A) The light generated by the new bulb is in the yellow range of the spectrum, a type of artificial light most people find unappealing.  
 (B) Most people who purchase light bulbs prefer to buy inexpensive light bulbs rather than more durable but expensive light bulbs.  
 (C) A manufacturer of one brand of conventional light bulb has advertised claims that the new light bulb uses more electricity than do conventional light bulbs.  
 (D) The new bulb is to be marketed in several different quantities, ranging from packages containing one bulb to packages containing four bulbs.  
 (E) A competing manufacturer is going to introduce a light bulb that lasts 10 times as long as a conventional bulb but costs less than a conventional bulb.
25. The Dean claimed that, as a result of continued cutbacks in the budget for pure science research, fewer students are choosing a career in mathematics, and therefore the number of postgraduate students studying mathematics is likely to decline. Which of the following, if true, casts most doubt on the Dean's conclusion?  
 (A) The number of students majoring in mathematics at the undergraduate level has been increasing steadily over the years, a trend that is expected to continue.  
 (B) The number of students studying chemistry declined even before cutbacks in research funding were noted.  
 (C) Most postgraduate students of mathematics move to careers in computer science and engineering.  
 (D) The Dean's own university has recently increased the number of staff members teaching physics.  
 (E) The budget cutbacks are less severe for the pure sciences than for applied sciences.
26. Photography is no longer an art form. Today, everyone has access to digital cameras that only need to be pointed at the subject in order to generate a perfect image. The writer of the argument apparently assumes that  
 (A) The selection of the subject is not an important artistic factor in photography.  
 (B) Digital cameras will continue to improve in quality  
 (C) Digital cameras can never go wrong  
 (D) Photography with all other types of media is an art form.  
 (E) Art is not perfect
27. Company A buys free-travel coupons from people who are awarded the coupons by B Airlines for flying frequently on B's airplanes. The coupons are sold to people who pay less for the coupons than they would pay by purchasing tickets from B. This making of coupons results in lost revenue for Bravo. To discourage the buying and selling of free-travel coupons, it would be best for B Airlines to restrict the  
 (A) Number of coupons that a person can be awarded in a particular year  
 (B) Use of the coupons to those who were awarded the coupons and members of their immediate families  
 (C) Days that the coupons can be used to Monday through Friday  
 (D) Amount of time that the coupons can be used after they are issued  
 (E) Number of routes on which travelers can use the coupons
28. SS aspirin claims to be the best headache relief available on the market today. To prove this claim, SS called 10 people and asked them their thoughts on headache relief products. All 10 of them stated that they unequivocally use SS brand aspirin on a regular basis and that they believe it to be the best headache relief available on the market today. Which of the following would most weaken this argument?  
 (A) SS brand aspirin is highly addictive.  
 (B) The 10 people called were spouses of SS employees.  
 (C) Most people choose to suffer silently through their headaches and take no medicines whatsoever.  
 (D) The 10 people called own stock in a competing company.  
 (E) The 10 people were selected at random.
29. An addictive television viewer is statistically more likely to take sleeping pills at bedtime than a person who enjoys listening to classical music and does not watch television as a habit. Clearly, listening to classical music just before bedtime contributes to a more restful night's sleep, whereas watching television before bedtime has the opposite effect. Which of the following, if true, most seriously weakens the above argument?  
 (A) Reading a book before bedtime contributes to restful sleep more than listening to music does.  
 (B) People who enjoy classical music typically like to read just before bedtime.  
 (C) Sleeplessness is more common among people who watch late-night television than among people who do not.  
 (D) Engaging in a bedtime activity that is mentally stimulating often interferes with a person's ability to fall asleep.  
 (E) A silent environment is less conducive to restful sleep than an environment with calming ambient sounds.
30. The cost of producing smartphones in Country A is ten percent less than the cost of producing those in Country Y. Even after transportation fees and tariff charges are added, it is still cheaper for a company to import radios from Country A to Country Y than to produce radios in Country Y. The statements above, if true, best support which of the following assertions?  
 (A) Labor costs in Country A have 10% below those in Country Y.  
 (B) Importing smartphones from Country A to Country Y will eliminate 10% of the manufacturing jobs in Country Y.  
 (C) The tariff on a smartphone imported from Country A to Country Y is less than 10% of the cost of manufacturing the smartphone in Country Y.  
 (D) The fee for transporting a smartphone from Country A to Country Y is more than 10% of the cost of manufacturing the radio in Country Q.  
 (E) It takes 10% less time to manufacture a radio in Country A than it does in Country Y.

注意：背面有試題